

Call to order at 6:30 p.m. by Rich Liebert. Present were board members Joe Moll, Janice Driver, Matthias Schalper and Diane Stinger. Thomas Risberg was present by speaker phone. Guests present were KGPR station manager Tom Halverson, and Constance Moll

Rich Liebert began a party review by listing on a white board what we should sustain and what we could improve on. Sustain: well attended, great hosts, great location/venue, great musicians, good catering

Improve: more co-sponsors, schedule with another community event, have live broadcasting capabilities/ Possible co-sponsors were discussed, including the GF Symphony.

Matteus delivered a check from Kellergeist LLC for \$238 from party beer sales and a percentage of the profit. There was otherwise donated close to \$500 for the night; costs were covered for the party.

The minutes were read. One correction was made: call to order was at 6:30 p.m. Joe moved and Thomas 2nded to accept the minutes, passed.

Party discussion resumed. Thomas noted that some important community people attended and that we can follow up with those people for support. Janice had collected a comment that requested more World music, less classical music in the programming.

Unfinished business: Rich Liebert got a working budgeting document from Anderson Zurmelon in spreadsheet form for income/expenses with account codes. Rich noted that eventually we may need a less expensive book keeper/accountant, as the current rate for AZ is unsustainable. Diane suggested we could explore trading all or part of a fee for a sponsorship. Thomas noted we are unique in that we have a readily available in-kind trade. We want to find out if they want to advertise. Perhaps approach a smaller business for in-kind sponsorship.

Rich reported \$15, 391 in checking, \$207 in savings, and \$42,000 in Missoula. Rich is waiting for Ray to get exact number of cash into the account from the fall fundraiser. Joe noted the end of the year donations may increase our balance. Rich said establishing a budget committee will be a focus of the next meeting once we get the numbers.

Station Manager Report (Tom Halverson):

- 1) successful party
- 2) City Commissioner Debate from Cherry Creek did not arrive.
- 3) Quarterly streaming reports completed
- 4) Outstanding balance with NPR for streaming is still out there- almost \$1500. Rich asked where is that from? It is not known. Rich has never seen an invoice. Rich: should we contact the point of contact on the invoice? Thomas: absolutely. Tom H. will forward the email to Rich.
- 5) Nov. 10 On Point was on KUFM, Diane Carlson is currently being edited by Tom. H. for spring.

KGPR GFPRA Dec. 16, 2019 Board meeting page 2

Underwriting was discussed next. There was a question about terminology, whether the term used should be underwriting or sponsorship. Rich will contact Ray regarding FCC requirements. Thomas R. said the FCC requirements state there be no comparative or promotional wording in underwriting.

Thomas: We may find someone who wants to be exclusive sponsor of signature shows such as On Point.

Janice: Maybe we should consider creating a program a specific business would want to sponsor. Rich: we need to figure out production costs.

Shortgrass: Thomas stated we had a great working meeting with Louise, we need to take the information back to them at Shortgrass. Some discussion ensued about the necessary changes to the website. Diane: We need a second work session to create the content. It was agreed to meet on January 7 at Alliance for Youth to finalize the website. Thomas will find a stock photo of the bridge and put it on the website, per Tom H. suggestion.

Newsletter: There was some discussion about sending out a newsletter monthly or yearly or somewhere in between. The consensus was a digital newsletter is less expensive. Additionally, a signature event was discussed, one which could be newsletter worthy. It was suggested a newsletter would include a donation form and a comment form.

It was noted we now have the tools to prepare a package for G.F. Symphony. It was agreed we would prepare the package, then vote on presenting it to the Symphony. Diane suggested the Symphony Preview be recorded and podcast as part of the package.

It was decided the board would come up with some numbers. Tom H. will meet with Del Darko and have some numbers.

Rich: What do we need for resources to get more podcasts? What are technical issues? Answer was inconclusive. Rich said people have been asking for more podcasts.

Rich asked Tom H. to find the KGPR Station Manager's job description. Tom H. agreed he would.

The meeting was adjourned at 8:00 p.m.