

“Do you work and/or live in Cascade County?”

Yes	90.8%
No	9.2%

Question 2 has 65 answers (Checkboxes)

“What days and times do you normally listen to KGPR (Check all that apply)”

Weekday Mornings, 5-9am	25.3%
Mid-Day Music, 11am-12:30pm	11.9%
Weekday Afternoons	10.8%
Weekday Evenings	15.5%
Weekend Mornings	14.9%
Weekend Afternoons	8.8%
Weekend Evenings	9.3%
None of the above	3.6%

Question 3 has 65 answers (Radio Buttons)

“Did you know small stations, like KGPR no longer receive support from the Corporation for Public Broadcasting?”

Yes	46.2%
No	53.8%

Question 4 has 65 answers (Radio Buttons)

“Are you a public radio donor?”

Yes	89.2%
No	10.8%

Question 5 has 65 answers (Radio Buttons)

“Did you know Great Falls is the only station in the MTPR Network that can broadcast independently?”

Yes	53.8%
No	46.2%

Question 6 has 65 answers (Radio Buttons)

“Did you know Great Falls Public Radio is the only station outside of Missoula that produces independent local content?”

Yes	43.1%
No	56.9%

Question 7 has 65 answers (Radio Buttons)

“Would you be interested in daily local news highlights focused solely on Great Falls and the surrounding area? (Please note providing local news would not replace any national news or other NPR programming)”

Yes	90.8%
No	9.2%

Question 8 has 65 answers (Radio Buttons)

“Have you ever listened to KGPR

shows in podcast format? (If not, make sure to check them out on our website, kgpr.org, or on PodBean)”

Yes	18.5%
No	81.5%

Question 9 has 65 answers (Radio Buttons)

“Do you listen to Voices and Views?”

Yes	56.9%
No	43.1%

Question 10 has 65 answers (Checkboxes)

“Would you be interested in more locally produced in-depth news stories, interviews and agriculture/outdoors reporting? Check all that apply.”

Local news stories	34.6%
Interviews with local community personalities and leaders	24.4%

Local agricultural news	14.7%
Local stories about the outdoors, e.g. hiking, fishing, boating etc.	23.1%
None of the above	3.2%

Question 11 has 65 answers (Radio Buttons)

“Do you ever listen to Yellowstone Public Radio? ”

Yes	69.2%
No	30.8%

Question 12 has 40 answers (Checkboxes)

“If so, when?”

Weekday Mornings, 5-9am	21.1%
Mid-Day Music, 11am-12:30pm	4.2%
Weekday Afternoons	26.8%
Weekday Evenings	15.5%
Weekend Mornings	21.1%
Weekend Afternoons	11.3%

Weekend Evenings

0.0%

Question 13 has 65 answers (Radio Buttons)

“May KGPR contact you to solicit additional support to ensure the survival of public radio in Great Falls?”

Yes

43.1%

No

56.9%