



board members: Joe Moll, Thomas Risberg, Diane Stinger, Janice Driver, Matthias Schalper, Richard Liebert; Station Manager - Tom Halverson

Great Falls Public Radio Association monthly board and staff meeting agenda, 6:30pm, Monday, 18 May 2020, **Alliance for Youth Center, 3220 11th Ave South (with protocols, social distancing and masks encouraged for public health please)**

Call to Order

Secretary's Report

Financial Report: present balances, bills (SBA 7a PPP status FIB)

Station Manager Report

Engineering Report

OLD BUSINESS:

- KGPR 'Branding' – logo, testimonials - *'KGPR, keeping it LOCAL, Keeping you informed'*
- KGPR SOCIAL MEDIA: KGPR website/Facebook page maintenance, postings, Podcasts
- KGPR NEWSLETTER FOR MAY 2020 PUBLICATION and distribution to listener e-mail lists
- KGPR board letter to donors, listener e-mail lists
- KGPR business phone recommendations

NEW BUSINESS:

- **MTPR Pledge Drive, 3-8 JUNE and KGPR**
- **Memorial Day 'Virtual' Ceremony LIVE broadcast by KGPR**
- **FCC license Renewal 2021 (founding license documentation, files, etc.)**
- **2017 Mailchimp Survey results with strong support for LOCAL interviews, features, news and how that directs re-alignment of programming and goals.**
- **KGPR PODCAST policy and Podbean resource**

Public comment

Next meeting and adjournment