

The meeting was called to order by President Rich Liebert at 6:30 p.m. Board members present were Janice Driver, Joe Moll, Thomas Risberg, Matthias Schalper, and Diane Stinger via zoom. Tom Halverson, station manager, was not present. Guests present were Constance Moll.

The minutes of the last meeting were read. Discussion ensued regarding sharing them on Amazon Smile. Thomas said he could set it up, and asked whether it was known who originally set up the account with what username. It was agreed Rich would email Tim Hodges asking for information in that regard. Thomas noted that if a list is put on Amazon Smile account people can put money on it. Rich noted that we have a list of donors.

Joe moved and Matthias seconded to accept the minutes. Motion passed.

	6/12/2020	Thomas Halverson	\$1,153.17	On PPP Loan
5/26/2020	6/10/2020	Great Falls College - MSU	\$60.00	
5/28/2020	6/15/2020	NorthWestern Energy	\$770.51	
5/28/2020	6/19/2020	EMC	\$200.25	
5/31/2020	6/30/2020	Wolfram	\$113.75	
		Great Falls Chamber		
		Century Link		
		ShortGrass		
		Anderson ZurMuehlen		
		Vertical Bridge		
		Vertical Bridge		
		AT&T TeleConference		
			\$2,297.68	

Financial report:

Balance after bills are paid:

Checking - \$19903.75 – (\$2947.12 balance remaining of PPP loan - \$16956.63 other)
Savings – \$2008.32

Rich sent it to all board members on email. Anderson ZurMuehlen, the accounting firm for GFPR, said the station manager salary was paid out of the PPP account. Thomas noted we could spread that out over time, and wondered why we only pay salary with that money. Discussion ensued about the legalities of what PPP loan could be spent on. It was noted other necessary maintenance could be paid from the loan if necessary.

Thomas posted a spreadsheet from Missoula. It was stated there were fewer sustaining donors in the last Pledge Drive. Rich is attempting to get an accounting per month of how much sustaining donations go to KGPR. Additionally, the D.A. Davidson donation of \$5,000 was put in a University of Montana fund and has yet to be transferred to GFPR. Rich said the January through June donations were not itemized in the accounting from Missoula. About \$30,000 was collected during that period, including the fund drive, but there is not yet a clear accounting from MTPR. GFPR was charged a \$32,000 broadcast fee by Missoula. Rich stated that last year GFPR earned \$33,000 in the spring fund drive and \$19,000 in the fall fund drive. Thomas said it seems we are doing better: \$33,000 versus \$53,000. Janice said she is interested in knowing the overall pledge drive donations and what goes to GFPR. Rich said he is waiting to hear the details of the fund drive donations.

The Voices and Views broadcasts were discussed, complimented, and it was stressed how important it is to get them all on podcasts. Thomas said it would be good to find someone to post podcasts, and with the new technology at GF High School it is possible we could find a student interested in posting them. It was stated that it should become a matter of course that the show is uploaded to a podcast immediately after airing, and that listeners are expecting it immediately. The thought was expressed that that would make it easier on the station manager, also. Joe moved, Matthias seconded to upload all Voices and Views and other non music local programming into podcasts immediately, next business day after broadcast. It was noted this would create predictability. Motion passed.

New volunteers were discussed and compliments were made all around. It was noted the turntable was “down” and Greg at Wolfram Engineering would be contacted.

A discussion was had about the many downsides of going to internet broadcast as opposed to the T1 line provided by Century Link at a cost of \$350 per month. Downsides to internet connectivity: unreliable, at least \$2000 initial investment plus paying a service provider. The consensus was to explore it further with Greg from Wolfram Engineering present.

Old Business:

Minutes/agendas have not been posted to website.

Board letter to donors: The questions were asked, was it posted to the website by Shortgrass and did any board member get the letter by email? None had. It was agreed Rich would ask Tom Halverson for clarification, put it on the webpage and put a link to that on the KGPR Facebook page.

On the topic of Facebook, Thomas R. said we are currently tracking FB visits and had 441 users visit in the last month, up 265 from the month before. There are 432 new users. 8 – 10 people visit the website each day.

Regarding a recommendation from Tom H. for a business cell phone, Rich said Tom H. provided three to choose from.

The Memorial Day broadcast from the Veteran’s Memorial was a relative success; it was learned that having one person in the studio and one person in the field is a good model. It was suggested we have the field person also do sound so that the microphones are protected from wind and each speaker uses the microphone properly and the sound level is adjusted so each speaker can be heard clearly.

Doing a live broadcast from the Farmers’ Market using Facebook live with just a phone was discussed.

The Station Manager was asked to give the board a draft newsletter at this June meeting, that was not done. It was pointed out there are templates online, if needed.

A 2020 MailChimp survey was discussed. One question for the survey is possibly: would you like a daily local news update? The possibility of using Jenn Rowell at The Electric was mentioned, giving her full credit for the news updates. The importance of predictability in local broadcasts/news updates was pointed out. It was agreed that Matthias would explore with Jenn the possibility of her working with KGPR, and a work meeting would be set for June 29th at 5:30 p.m. to plan local news coverage and programing.

Janice, Thomas R. and Diane agreed to meet by Zoom to formulate the questions for a survey. That meeting was set for June 18 at 6:00 p.m. Montana time.

Rich mentioned again that he would like GFPR to plan a party/event that is also a fundraiser similar to the one that was held last fall.

The meeting was adjourned at 8:05 p.m.

Minutes submitted by Diane Stinger, Board secretary