

The meeting was called to order at 6:30 p.m. by board president Rich Liebert. Board members present were Joe Moll, Thomas Risberg, Matthias Schalper, and Diane Stinger. Janice Driver was not present. Guests present were Constance Moll. Station Manager Tom Halverson was present on audio.

The secretary's report (minutes) from the July meeting were read, Matthias S. moved and Thomas R. seconded to accept them as written, the motion passed.

The financial report was given by Rich L. KGPR currently has \$12,670.92 in the local checking account, \$2008.36 in the local savings account, and \$45,022.62 in the MTPR account in Missoula. KGPR Great Falls Public Radio's share of two major accounts are due to MTPR; the Capitol Bureau Support fee of \$5,300 and Associated Press membership fee of \$6,900, both of which are part of the overall broadcast agreement fee each year. Some discussion ensued regarding these two fees. Of particular consideration was what percentage of each total fee GFPR is being asked to pay. MTPR promotional language claims 70,000 listeners, with KGPR listeners making up approximately 10%, or 7000. The question was posed, is GFPR share of those costs, as well as the NPR fee, 10% of MTPR total? Rich planned to follow up with MTPR on that question. Thomas R. suggested it is incumbent on GFPR to negotiate our part of those fees.

Station Manager Report:

A planned power outage for August 3 occurred, but another occurred August 4 for unknown reasons, and the following week a construction crew at the college knocked out power for a period of a few hours, and another outage occurred August 14. Additionally, the college closed bathrooms and water for two weeks.

Some radio hosts expressed a reluctance to meet in person for a dinner due to COVID19 concerns.

Front Range Outdoors will be shared with MTPR for a Sunday 4:00 p.m. slot.

Tom H. is requesting leave next week. He will report to Rich L. how station will be run.

Engineer's Report

Power outages on August 4, 12, and 14 were outlined. Streaming was knocked out and restored, everything is back on.

Old Business:

Thomas R. and Tom H. are working on getting podcasts to the website.

Rich will send agenda directly to Louis at Shortgrass for posting to the website.

Rich would like to see the Tuesday schedule refined on the schedule. Thomas R. said he could do that if he had the spreadsheet. Rich said he will ask Louis to send the spreadsheet to Thomas R.

A newsletter was discussed, Thomas R. noted that once we have the template content is super simple.

Matthias was asked whether he had heard from Jenn Rowell at TheElectricGF. He said she has not mentioned a proposal to him. Thomas R. suggested we start promoting her stories on our local broadcasts. Rich asked Tom H. to look into it, Tom H. said he would so.

The survey was discussed. Thomas R. pointed out that less than half of respondents were unaware we had lost Corporation for Public Broadcasting funding, over half did not know KGPR carries independent local broadcasts. 90% said they would like local daily news. Over half tune into Voices and Views. The survey showed our value add is local news. 19% listen to podcasts, 418 people are following KGPR Facebook feed, while 13,500 follow MTPR Facebook feed. Thomas noted that if everyone on the board was on Facebook and invited their friends list to "like" KGPR it could create 500 followers. Rich L. noted that if over 90% want local news we need to find a reliable time in the schedule for local news. Thomas noted we need to contact the 43% who said they would support KGPR additionally with fundraising solicitations. He wondered how many of those 43% know we lost our funding. It was determined we should put a promo of Voices and Views on the Community Calendar, and promote TheElectricGF coverage of local civic news.

New Business:

Rich asked the Events committee to set up a dinner for volunteers (the board and the radio hosts), others, and find a co sponsor.

The 2021 budget was discussed. Rich plans to form a Budget committee. Thomas R. pointed out our numbers are down each year of our fundraisers. He suggested this year, when we sign our broadcast agreement, we consider making the payments in parts, and negotiating their amounts.

It was suggested we ask the radio hosts what they want from musicians, and whether they want to feature local musicians during Pledge Week.

The Little Shell Tribe was mentioned as a possible sponsor for Native Son Rising.

The Events committee: Janice D., Matthias S., and Diane S., agreed to meet online to determine a place for a dinner that all could be comfortable with, possibly an outside venue.

Joe M. moved, Matthias S. seconded to adjourn. The motion passed. Next meeting September 21, 2020.