



board members: Joe Moll, Thomas Risberg, Diane Stinger, Janice Driver, Matthias Schalper, Richard Liebert, Lonnie Hill; Gabe Vasichok, Program Director; Great Falls Public Radio Association, 2100 16th Ave. S, Great Falls, MT 59405 kgpr.org

'KGPR, keeping it LOCAL, Keeping you informed...and inspired!'

GFPR monthly 'Virtual' ('Zoom') board meeting agenda, 6:30pm, Mon, 19 Apr 21

Call to Order, Welcome Guests

Secretary's Report

Financial Report (cost benefit discussion of board liability insurance 2021-2022)

Program Director Report

Engineering Report (Greg Muir)

TEAM REPORTS: (reference: 'Team of Teams' chart, phases); **Station Operations; Program Development; Technology; 'Phase II'**

OLD BUSINESS:

- KGPR Radio Host/ Production Training 'Pilot' Program and 'apprentice' class
- Wednesday afternoon 'Revival' of current shows – 'Voices and Views'; Front Range Outdoors; On Point; **Local symphony, talent feature; Podcasts and Promotion Strategy**

NEW BUSINESS:

- **KGPR Spring Pledge Drive (5-12 Apr) After-Action Review**
- KGPR Direct Donation Link on website and promotion
- **Chamber of Commerce non-profit Showcase, 6 May, 4-6pm, Times Square Plaza**
- **Review of new KGPR host applicants – Gary Alt, Anne Dunckel; Eric Peterson**
- **2021 Sponsor Rates, Agreements (new sponsor, GF MWA; potential MEIC)**
- ***The Four P Factor – 'Product, Price, Place, Promotion'***

Public comment

Next meeting and adjournment