

Great Falls Public Radio Association June 21 2021 Board Meeting minutes

The meeting was called to order by Board Chair/President Rich Liebert at 6:30 p.m. on the Zoom platform. Board members present were Lonnie Hill, Joe Moll, Thomas Risberg, Matthias Schalper and Diane Stinger. Guests present were Dan Manella and Gary Alt.

Introductions were made. Rich asked each person to speak on the current status of the station. Lonnie Hill said all hosts could send him a preview of what they planned for the week and he would post it to Facebook.

Gary Alt proposed he do a "question of the week" and offer a gift certificate from a local business for the correct answer. Dan Manella commented a contest is always good and generates interest.

The minutes from the last meeting were reviewed. Joe moved, Thomas seconded to accept the minutes.

Financials were discussed, bills were discussed. Rich reported \$26,000 in the UM Missoula account, after paying the second half of our broadcast agreement payment of \$14,000, also \$10,000 having been withdrawn to send to the First Interstate account, which currently is sitting at \$12,000 in checking and \$2,000 in savings, prior to deposit of the \$10,000. Rich noted Anderson ZurMuehlen had suspended our bill until the Employee Retention Credit dollars are received by KGPR, at which point GFPR will pay A-Z what is owed, about \$500, and sought approval to pay all other bills. Approval was unanimous, Dan Manella suggested we seek donations from all utilities.

Program Director's report: everyone has keys, underwriters are being added, Gabe is working with Greg to keep the signal on the air by streaming rather than satellite feed until the glitches with the new satellite are worked out. It was noted Greg Muir's skills are exceptional and becoming rare as young people do not study to fill the role of the radio signal engineer.

Lonnie Hill asked for all necessary updates to complete a tri fold brochure. It was agreed we could complete a brochure and have a stack of brochures for approaching the public, and a more detailed front and back for approaching potential sponsors.

A presence at one or more Farmers' Markets was discussed, with Eric and Gabe doing "man on the street" interviews. The question was asked whether the interviews from May had been aired, it was left uncertain. (Secretary's note: Gabe has since stated many if not all are being aired). Rich stated "mini" Voices and Views are being aired.

Transition from Wednesday to Tuesday was discussed as successful. Lonnie Hill expressed the weekly schedule is the most useful tool for updating facebook. You tube password was discussed. Dan suggested easy passwords, but careful not to get stolen. Diane said she would discuss passwords with Gabe. Thomas noted we have hundreds of views on Youtube.

July grant writing workshop was discussed.

Final minutes not here. Will be added later.