

The meeting was called to order on the Zoom platform by Board President Rich Liebert. Present on Zoom were board members Lonnie Hill, Joe Moll, Thomas Risberg, Matthias Schalper, and Diane Stinger. Guests present were volunteer station manager Gabe Vasichek, also Dan Manella and Tim Hodges.

The minutes were not complete and therefore not approved.

Rich reviewed finances. Missoula account held \$33,212, Great Falls savings account held \$2008.00, Great Falls checking \$11,00. Ray Ekness is working to retrieve the erroneously deducted \$1735. The Adobe fee of \$15 was discussed, it was agreed we use Audacity for sound editing, Adobe is unnecessary, the consensus was to cancel the subscription. There are no numbers from the Pledge Drive as yet.

Program Director report: Programming is steady in the studio, the Friday night rotation is working, Annie is back. Advanced Litho printing printed 2,000 brochures in exchange for on-air sponsorship. Sponsorships in general are increasing. Dan Manella noted it is important to let people know how sponsorships work. Gabe reported Lanni Klasner's "City Connections" show is well produced, she is sending it twice monthly. Gabe has put a call out for new ideas for "Electric City Currents." Diane will continue communicating with Great Falls Symphony for interviews and with Dusty Molineaux to air student concerts.

Engineering report: the turntables were examined, turntable #1 is operational, #2 needs work at a cost of about \$500. Greg noted they are quality turntables and worth fixing.

Rich thanked Greg and Gabe for a successful broadcast of the candidate forum. Tim stated we need to consider developing a policy around content sharing, as KEIN pulled our broadcast of the forum live from our stream and broadcast it live. Tim strongly suggested we need a policy decision on how and if we share content. Dan said all programming is copywrite KGPR Radio. We can offer it with particular feed with announcements of KGPR station ID, almost like a watermark. Dan suggested it is not a bad thing to share content as long as it is with credit to KGPR for production. Dan said we should air a disclaimer every day: local content is produced by KGPR Radio and copywrited. Lonnie asked whether we should put a statement on the website, and on each podcast. It was determined those disclaimers should be made. Rich noted we paid the engineer to make it possible to air the forum live. Gabe said he will come up with an audio version.

Tim said we need to ask Ray Ekness for a discussion about the reporter that will be hired by Montana Public Radio for the Great Falls area: how does it help their brand and our brand? Also, will KGPR be involved in the production of any of the reporters' stories? Will the reporter actually have anything to do with us? Tim offered that he thinks it helps our brand in that MTPR listeners will hear reports about the Great Falls area. Rich suggested it will be important to get that protocol established. Tim suggested it is an opportunity to strengthen bonds by making our studio available to the reporter, perhaps charged back to MTPR. It was suggested the protocol be included in the new broadcast agreement, and/or ask what the MTPR vision is for how that reporter interacts with KGPR. Rich agreed that will be on the November 15 meeting agenda, at which Ray and a senior staff member is in attendance.

Report on the party from Matthias. The Kellergeist is ready, T.C. Hirsch and Joe Ryan's band will play from 7:30 till 9:00, Gabe will fill in with live music. Eric Petersen will provide a live Facebook feed. There will be a food truck. Tickets will not be sold.

New business: Veterans' Day, Thursday, Nov. 11. KGPR will broadcast live from the Veteran's Memorial, pre-empting other programming, at 11:00 a.m. Elizabeth Jennings or Matt Donnelly will be at the studio.

The Annual Meeting of GFPR, normally in October, will be on November 15, 2021 on the Zoom platform, with a Zoom link on the website. KGPR will notify members on the air and on Facebook. Ray Ekness and a senior staff member from MTPR will attend. Board members will be nominated, approved.

Meeting adjourned at 7:30 p.m. Minutes submitted by Diane Stinger, Board secretary.

