

The meeting was called to order on the Zoom platform by Board President Rich Liebert. Present on Zoom were board members Lonnie Hill, Joe Moll, Thomas Risberg, Matthjias Schalper and Diane Stinger. Also present was volunteer program manager Gabe Vasichek.

The minutes from the last meeting were reviewed. Joe moved, Thomas approved, motion was passed to approve the minutes.

Rich remarked the Tropila family had donated \$500 to "revive the vinyl."

Financials: Rich shared a spreadsheet. He noted the expenses and income for August and September. \$16,092.56 in Great Falls First Interstate Bank savings. \$ 29,723 in Missoula (MTPR) account. The Adobe bill every month of \$14.99 each month was questioned. Rich said it is for Adobe Acrobat. Joe wondered if it was used to make CD's. Gabe noted we don't use it for anything and could use the free version or Audacity. Rich said he would check with Tim Hodges. The engineering bill was large this month, lots of necessary repairs and maintenance. Electricity, telephone, T1, insurance, studio lease, 3 Rivers, Spotify, website support, Facebook ads, direct donation platform, accountant fees, and tower fees were reviewed. GFPRA started September with over \$16,000 in savings, no charge for switch to Money Market. Odd University Administrative fee of \$1700 was taken out of KGPR account by UM, contrary to the broadcast agreement. Ray Eckness has been contacted. Sponsors and sponsorship payments were reviewed. The topic of the brochures was broached, Thomas said there might be 1,000 printed. The printer will be given a sponsor spot. Rich noted that every fall MTPR will pull out \$6900 for Associated Press fees, that will occur in October. Broadcast agreement is \$35,000 Current operating revenue is almost \$40,000. Joe noted we have been set up on Amazon Smile for 5 or 6 years and we received about \$5.00 from that account. Joe moved and Matthias seconded to accept the financial report, motion passed.

Program Director's report: Gabe said we are doing good local shows, Gabe will be contacting people who have expressed a desire to come in and do interviews, CD's are organized and stored, revive the vinyl is progressing, Gabe has received positive feedback from listeners, Annie Dunckel is out of state for the time being due to personal issues and Gabe may find someone to temporarily fill in for her. KGPR will air live the city commission candidate forum next week, Rich asked that it be promoted on all shows. Greg Muir is coordinating with the IT people at the college. It was noted the sound quality of Lanni Klasner's show about the city is very good. It is thought her show will be twice per month. Rich noted MTPR received a grant to hire a reporter for the Great Falls area. Rich asked Gabe whether we had room for more sponsorships. Gabe said if needed we can run three per show, if they come in we will fit them in.

The brochure: the brochure is done, waiting to be printed. Thomas thinks they will be ready to be picked up any day. Rich asked that the website be double checked to match the brochure.

Matthias reported about the appreciation "fall fest" concept. No particular date. Matthias asked for some guidance on what we are going to do. Is this a big fundraiser we will repeat every year? His thought is we missed that boat. He noted the end of October can be bad weather, so that would not be a good time to start something we want to repeat every year. The event has shrunk to the indoor stage of the Kellergiest, so it will be an indoor party but not a festival fundraiser. Matthias suggested we set the date, then don't call it the KGPR music fest as we had planned, we just go back to what we did two years ago and call it again, KGPR Party, or Appreciation Party, and plan our actual festival that we want for our signature event for next summer. Lonnie noted we all have realized we don't have enough volunteers to pull off a big event. We can bring in Cassiopeia Books if they like. Matthias suggested it does not make sense to split the crowd. Rich said he wants to avoid spending money. Matthias said this can still be an event, we can leave the outside stage open depending on weather, we can brand it there will be music, there will be entertainment, and see what the weather looks like and plan accordingly. It was suggested we make it a willing donation, get a ticket for a braut and a beer and the rest to KGPR. Set up a ticket system where people can buy tickets online. Admission tickets maybe \$5.00 minimum donation, or sell tickets and pass the bucket often and noticeably to donate to KGPR. The date will be Saturday, October 23. How many acts throughout the night? Maybe two main acts, other things that are

fillers, such as little magic shows. Or stand-up comedy. Matthias noted it doesn't have to be all music, or all popular music. Lonnie Hill asked about using vinyl. Matthias wants to pay the bands, but most bands Matthias talked to were interested if they were broadcast live on the air. Quality of sound was discussed, whether Facebook live is good enough. Gabe thinks FB live is radio worthy. Gabe noted we could rebroadcast it. Thomas offered to go to the studio on the 23<sup>rd</sup>. Rich suggested we promote the bands who volunteer. Matthias suggested broadcasting live would create good "fizz". Diane objected to recording a full band, with amplification, on a phone for broadcast. Matthias suggested a test run, do a FB live feed and see what it sounds like. Gabe suggested some phones harvest a good sound. We would want to test it with a full music sound. Matthias asked if a laptop could be connected to the FB live feed with a mixer. It was determined to set a work meeting for planning the party. Joe suggested Staples has mixers and mics. Gabe noted Eric Peterson has all needed equipment. Gabe will talk to Eric. The bands were discussed, Gabe offered to be a fill-in artist, it was agreed to ask T.C. Hirsch and Joe Ryan's band and perhaps seek a sponsor for the band. Another venue was discussed, such as Cassiopeia for classical music. It was determined KGPR would collaborate with local artists to explore their interest in a regular "pop-up" concert at KGPR with possibilities of rebroadcasting, with quality recording, as an additional perk for artists.

Rich asked the mission for such events: Gabe suggested it might be primarily to create local presence. Thomas said if it is not bringing in money he doesn't see the purpose, but on the other hand it can be a great local presence, generating community events. Lonnie noted he had been to a conference at which there was a panel of people discussing issues, and perhaps KGPR could have a show similar to Voices and Views but with a panel, broadcasted live. Gabe reminded that by making a donation in any amount makes that person part of our story.

Rich reminded the board to send name, address and occupation to Greg Muir for the Station Ownership report.

The Pledge Drive Oct. 11-15 was discussed. It was agreed to broadcast the promos from local people recorded for the spring pledge drive and perhaps seek more. Gabe noted the radio hosts are good at reminding people during the pledge drive to donate.

A planning meeting for the Oct. 23 event was discussed.

The meeting was adjourned at 7:55 p.m.

Minutes submitted by Board Secretary Diane Stinger